



for

HOME LOVERS

NATIONAL LUMBER MANUFACTURERS ASSOCIATION

*"I've often wished that I had clear,  
For life, six hundred pounds a year;  
A handsome house to lodge a friend;  
A river at my garden's end;  
A terraced walk, and half a rood  
Of land set out to plant a wood."*

—SWIFT

Home building is a personal expression of taste; it is, at the same time, a fine art. Home building in the mass is a reflection of the culture and progress of a people. It is the individual home as described by Swift, not the expedient residence of the itinerant cliff dweller, that represents the finer element in our social advancement.

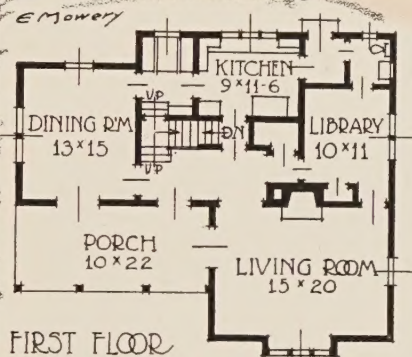
The illustrations on these pages show instances in which the architect has given satisfying expression to the owner's desire. They may serve to assist prospective home builders to define and crystallize their present nebulous ideas. Then, thru skilled architectural treatment, these ideas may be appropriately interpreted into the actual residence—a satisfying home "for HOME LOVERS."

The intelligent and artistic use of wood has been an outstanding feature of American architecture as demonstrated in the historic homes of America. Its structural and decorative properties contribute largely to permanence and beauty and are fundamental to the making of a home out of a house.

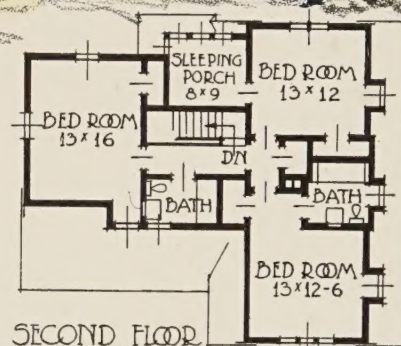
The beautiful frame home of today is protected in the material of which it is built to a greater extent than ever before possible. Thru modern distribution and merchandising practices, the architect has available a wider species and grade selection of lumber and is certain of securing the material he specifies. The lumber dealer can advise what grade to use for each purpose. The well manufactured lumber of today may be had carefully graded, the grade mark identifying the quality of each piece and the guaranteeing "Tree Mark" assuring the genuineness of such grade identification. It is with such assurance that one may look forward to the completed home of wood—the realization of a wish well nigh universal.

Grateful acknowledgment is made to the architects and home owners who cooperated in assembling the photographs of the homes shown and to Eldred Mowery, A. I. A., for the architectural designs and renderings.

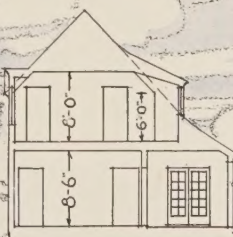
## "Good Architecture Pays"



The high pitched roof so favored in the modern house design offers long sweeping lines that melt into the landscape with pleasing grace... A roof so constructed offers substantial bracing against violent winds and the very best protection against driving rains or accumulating ice and snow. ~~Also~~ Regardless of cost wood shingles are the most suitable for a steep pitch. ~~Also~~ Thick butt shingles laid with moderate irregularity ~ wavy edge siding for the over hanging gable ~ and vertical siding with battens for a portion of the first story offer a picturesque variety of texture...



ALTERNATIVE —  
WITH SLIGHT CHANGE THIS  
DESIGN WILL FIT ABOVE PLANS  
DINING R'M & FRONT BED R'M ARE LARGER



# DESIGN FOR AN EIGHT ROOM HOUSE

BR25-7A

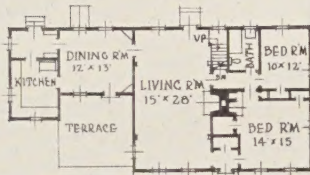


GARDEN FRONT

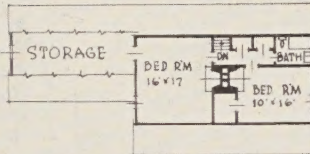
HOME OF MR. EARL MEAD SMITH  
LAKE WACCABUC  
WESTCHESTER COUNTY, N.Y.  
CARINA EAGLESFIELD MORTIMER  
ARCHITECT.

FIRST PRIZE — 5 TO 8 ROOM CLASS  
CONNECTICUT ARCHITECTURAL  
LEAGUE — — — 1929 EXHIBIT

This house has been designed in the Cape Cod fashion with rare appreciation of the qualities that have made that regional style famous. With commendable restraint the architect has avoided dormers and elaborate detail, depending on time honored materials, proportions, and fenestration, for a charming effect.



FIRST FLOOR PLAN

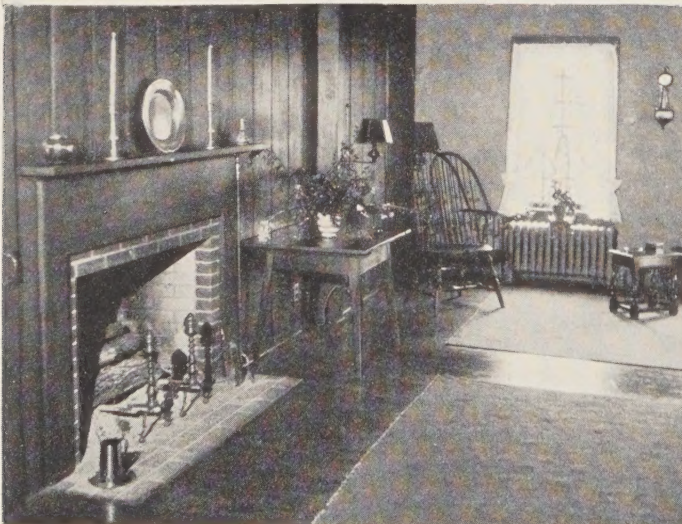


SECOND FLOOR PLAN



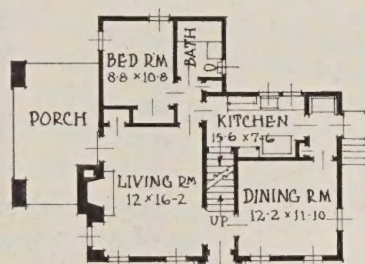
STREET FRONT

LIVING ROOM (LEFT) — DINING ROOM (RIGHT)

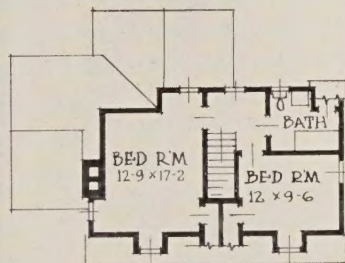




HOME OF RAYMOND FAITH, DRYN MAWR PARK, N.Y. — EDGAR & VERA COOK SALOMONSKY, ARCHITECTS.

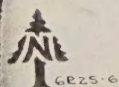


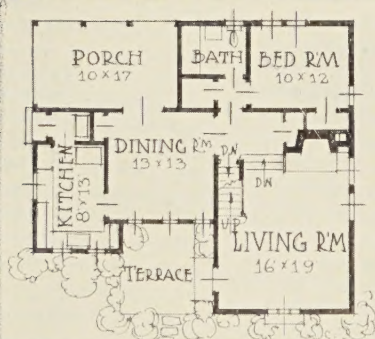
FIRST FLOOR PLAN



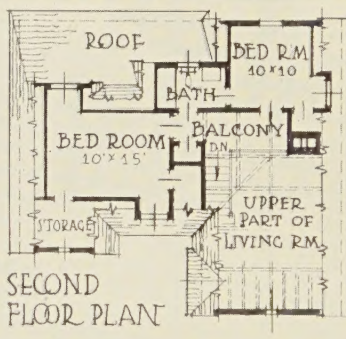
SECOND FLOOR PLAN

It is unusual to find in so small a house such excellent arrangement and design, executed with the best of construction, materials, and workmanship, and with thorough appreciation of the importance of detail.





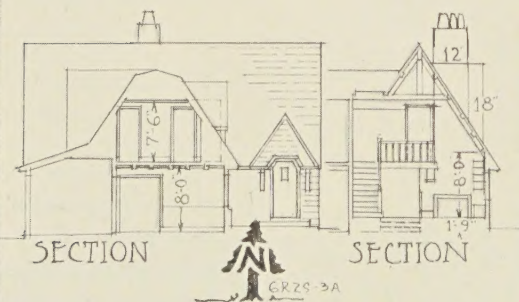
FIRST FLOOR PLAN



SECOND FLOOR PLAN

HOME OF MR. H.L. NILES. PORTLAND, ORE.  
ARTHUR TRASKER, ARCHITECT.

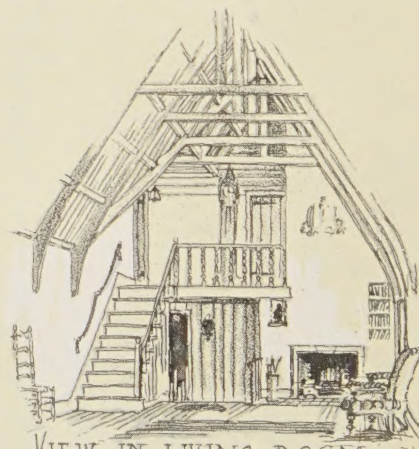
Material and color are used quite effectively in this house that grows with the shrubs out of the earth and seeks companionship and shelter in the clustering trees.



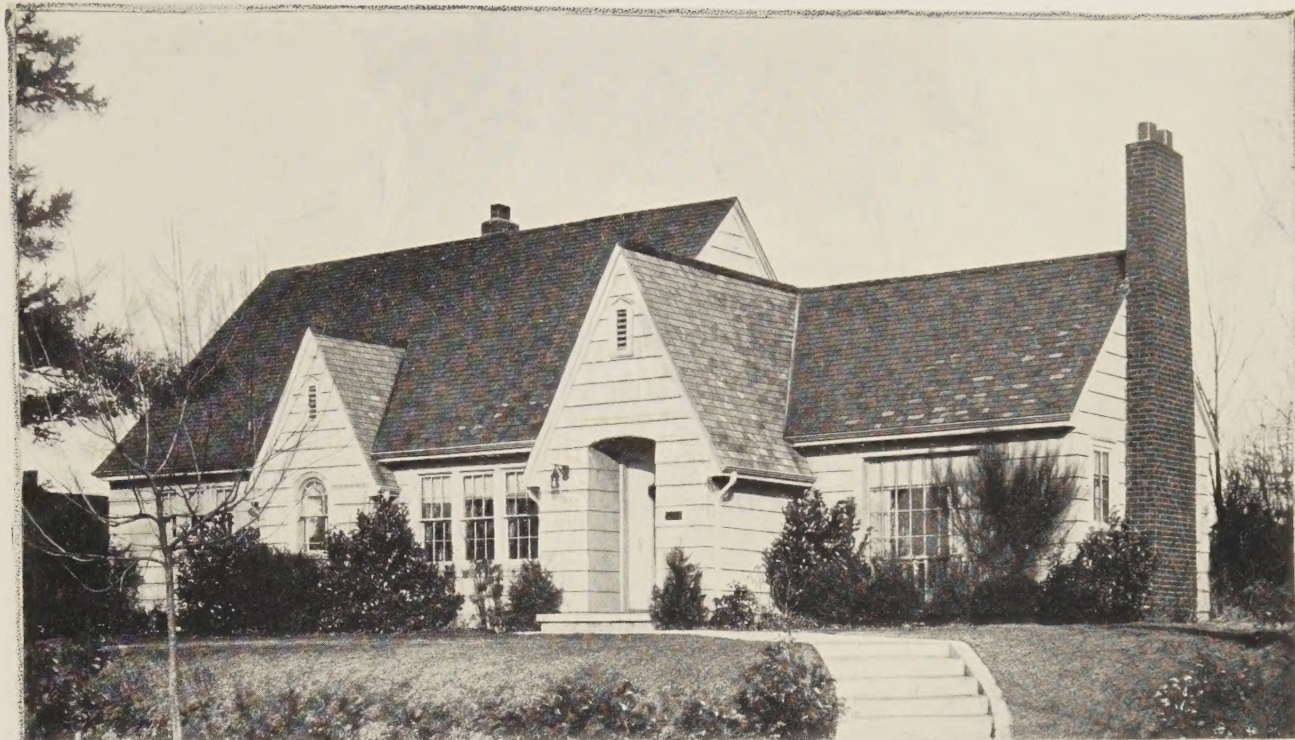
SECTION

SECTION

A living room raised above the general floor level, and with a high trussed ceiling, is a feature of distinction that adds materially to the feeling of comfort and luxury. . .



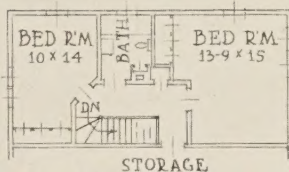
VIEW IN LIVING ROOM



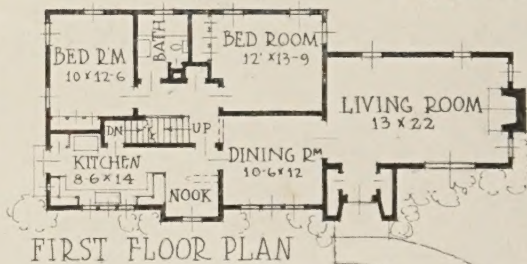
Angelus Studio

HOME OF MR. CLAUDE W. KEMP.  
PORTLAND, OREGON.

EARL G. CASH, ARCHITECT.



STORAGE



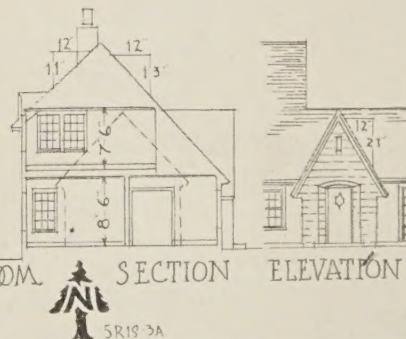
FIRST FLOOR PLAN

The unusual charm of this house is achieved by a broad expanse of roof relieved by sharp gables of unequal value happily placed. The high roof provides space in which two rooms and bath may be added as the owner requires.

The wide window with a single fixed sash from eaves to floor is a distinguishing feature of the living room. . . . The sketch shows a raftered ceiling without horizontal tie beams, the omission of which necessitate a ridge beam of sufficient strength to support the rafters at the center. . . .



INTERIOR OF LIVING ROOM



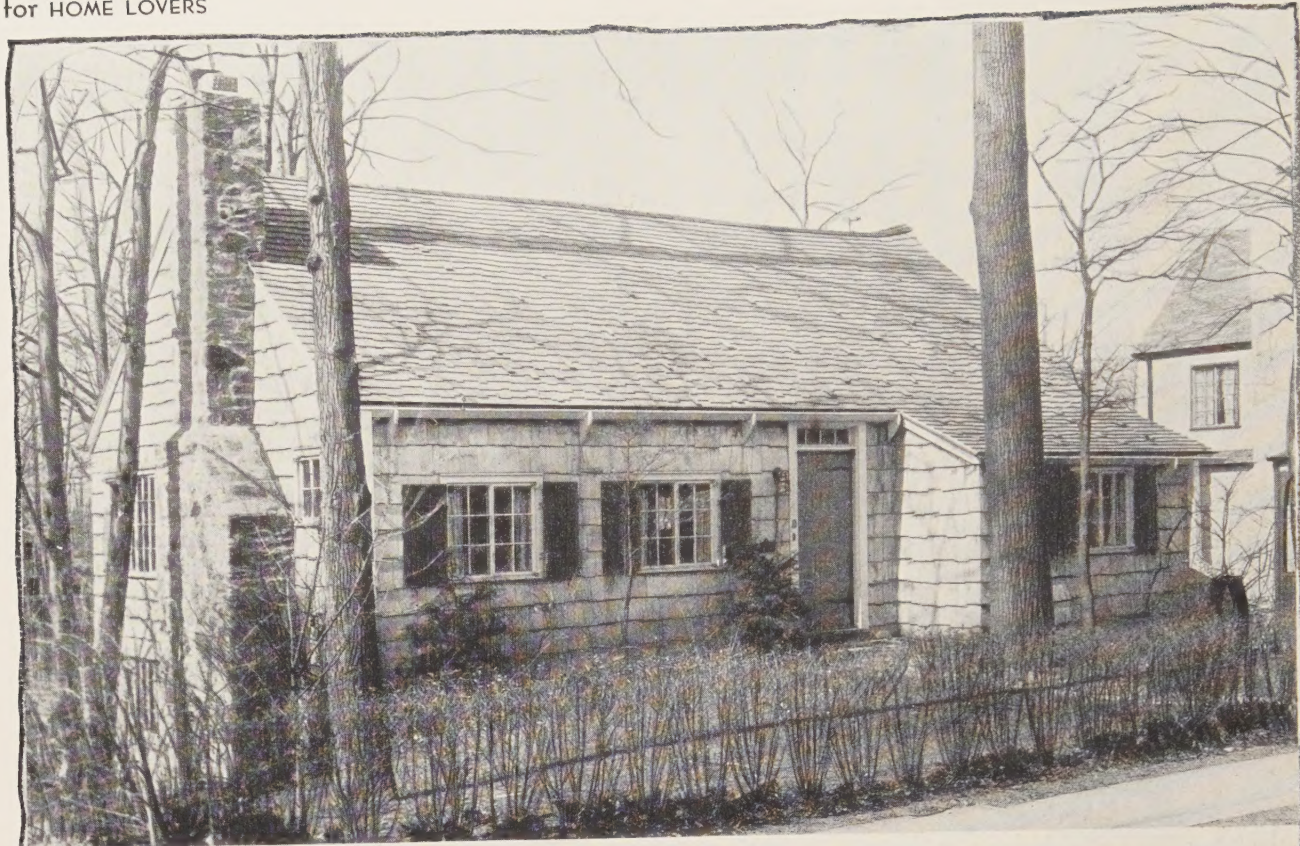
SECTION

ELEVATION

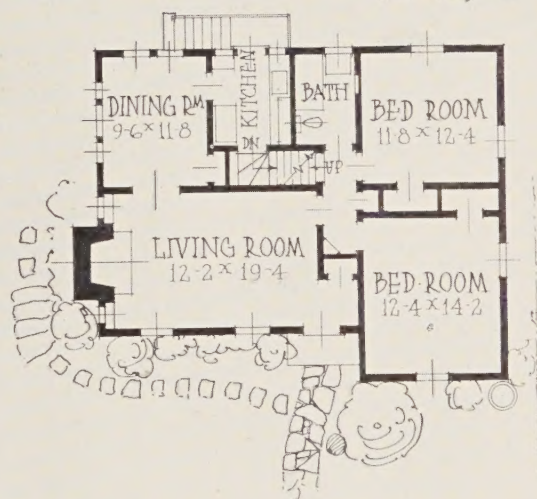


SR19-3A

for HOME LOVERS

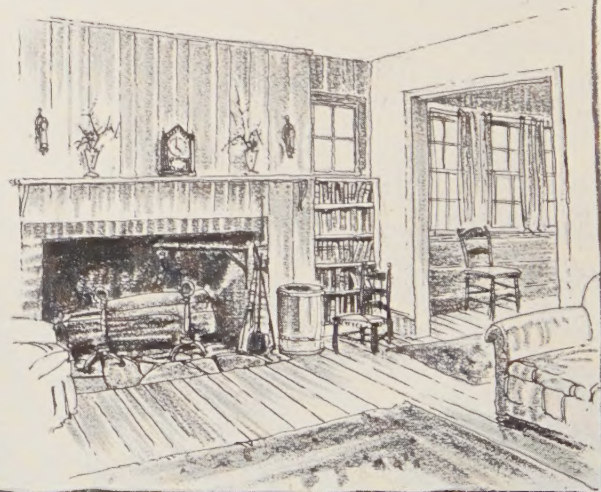
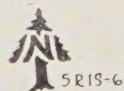


Courtesy of YOUR HOME a Macfadden Publication. (Sept. 1929 issue).



Everyone loves a home;  
 nearly everyone loves trees.  
 The mature tree ready for  
 harvesting is better con-  
 verted into the lumber from  
 which homes are built than  
 allowed to die and waste. A  
 new house may mean old trees  
 utilized and in their stead  
 young trees growing. This "hand-made"

home seems to have been hewn  
 from the trees cleared away to give  
 it room, just as the stone for the  
 chimney was quarried from the site  
 while excavating for foundations  
 and basement. . . Young trees,  
 stately trees, the completed home  
 of wood,— a cycle of cooperation  
 between man and nature that gives  
 double association of love to the  
 home.





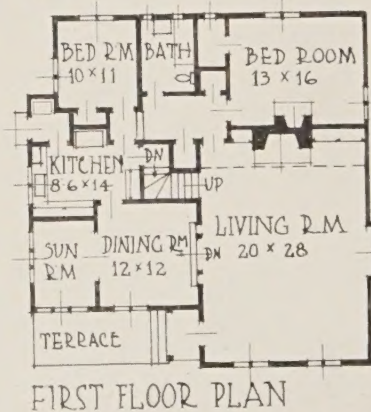
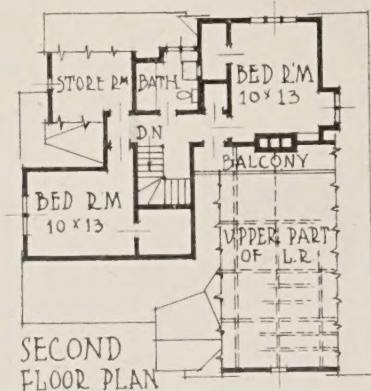
HOME OF MR. HOWARD WEAVER. PORTLAND, ORE.  
THAYNE J. LOGAN, ARCHITECT.

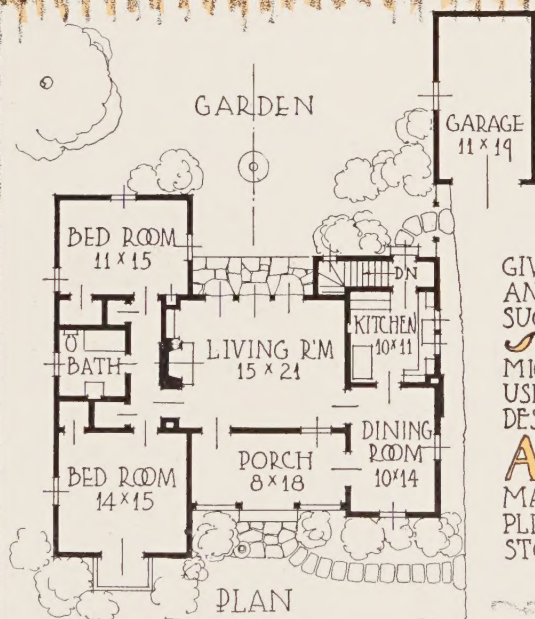
Here the natural coloring of wood shingles melts into the beauty of shrubs and trees making a most attractive composition. The irregular coursing of the roof shingles contrasts pleasantly with the straight courses on the walls.

The rustic bench, so frequently misused as a decorative feature, here provides exactly the right note of transition from the growing trees to the softly toned walls. Advantage has been taken of the opportunity for a high living room with roof framing exposed.



LIVING ROOM

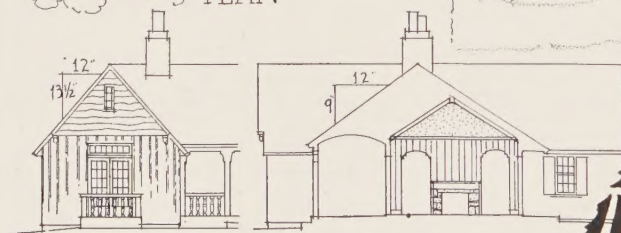




FOR MOST ATTRACTIVE EXECUTION OF THIS DESIGN IT IS DESIRABLE TO USE THICK BUTT SHAKES ON THE ROOF, WAVY EDGED SIDING FOR GABLES, VERTICAL SIDING WITH BATTENS AND WIDE BEVEL SIDING FOR THE WALLS. ALL SIDING SHOULD BE STAINED, WHITE OR NEUTRAL COLORS BEING SUITABLE. SOLID TIMBERS FOR PORCH COLUMNS

GIVE A SUBSTANTIAL APPEARANCE. LARGE CHIMNEYS SUGGEST COMFORT WITHIN. SIDING PAINTED WHITE MIGHT APPROPRIATELY BE USED FOR THE ALTERNATIVE DESIGN ILLUSTRATED BELOW.

A HIGH CEILING WITH EXPOSED RAFTERS MAY BE EASILY ACCOMPLISHED IN A ONE STORY HOUSE.



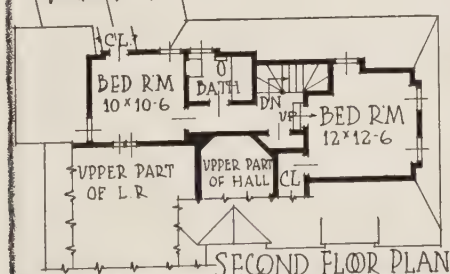
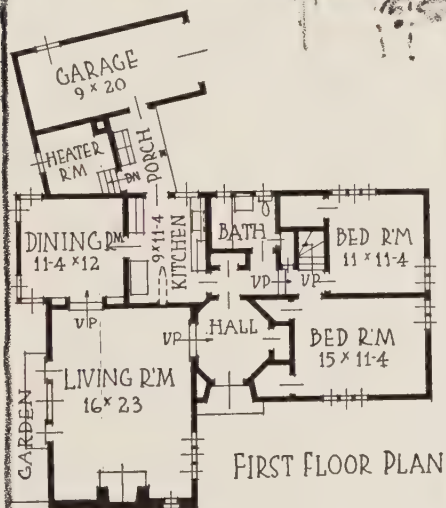
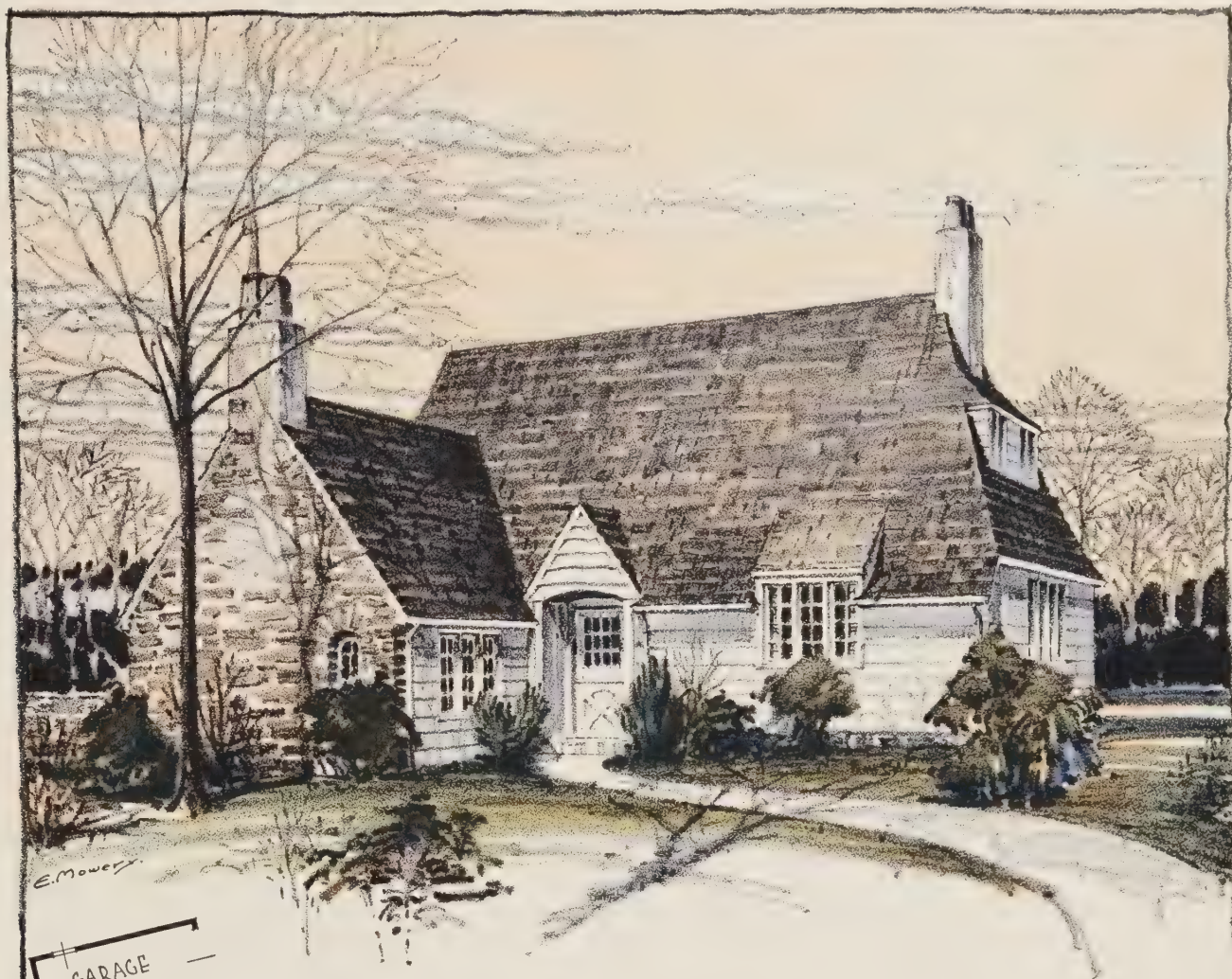
ELEVATION

SECTION

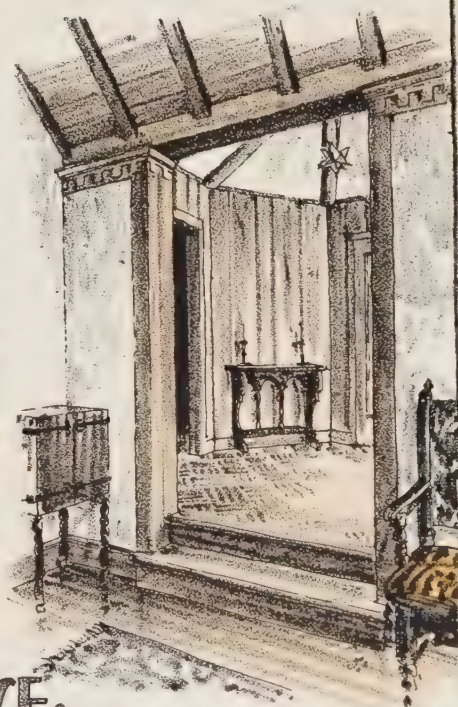


5R1S-2A

A FIVE ROOM COTTAGE.



The beauty of a well designed house cannot be appreciated if it is crowded on a narrow lot between other houses especially if they do not form a harmonious addition to the composition of the scene. This house requires a lot with a minimum of 65 ft. - wider frontage is desirable. The high pitched roof is in line with the modern trend of good design. In this case it has the important advantage of permitting the owner to start his home venture with five rooms which may be conveniently increased to seven with two baths. The illustration below gives a glimpse from the living room to the hall with high decorative ceilings - a mark of unique individuality. . . . The plan provides easy communication between adjoining rooms thru a minor passage thus preserving for the hall a dignified atmosphere of welcome.



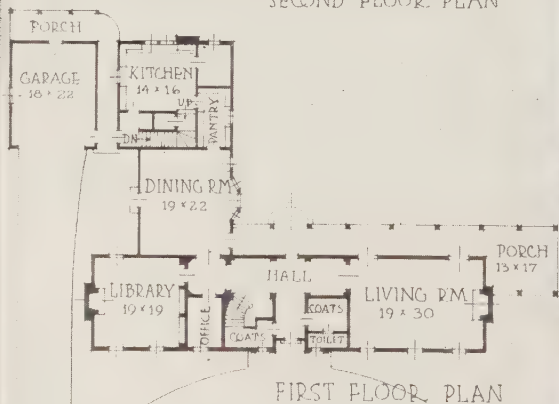
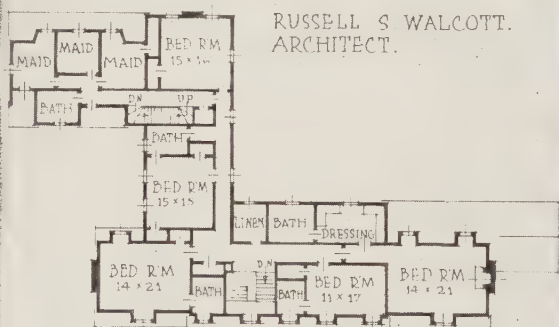
7R2S-3A  
**FIVE OR SEVEN ROOM HOUSE.**



This beautiful residence is a splendid example of architecture in wood....  
Well designed with a full appreciation of the material, it blends into the wooded landscape in a distinctively American manner.

HOME OF MR. GEORGE A. RICHARDSON  
LAKE FOREST, ILL.

RUSSELL S. WALCOTT,  
ARCHITECT.

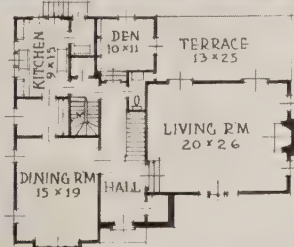




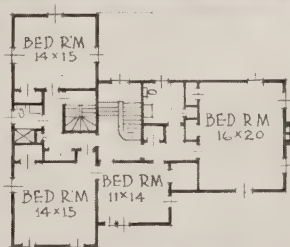
HOME OF MR. J. C. WALKER, JR., CHEVY CHASE, MARYLAND.

ARTHUR B. HEATON, ARCHITECT.

A residence in which the familiar central hall type of plan is expertly developed. Skilful handling of simple architectural motifs and material has produced a most picturesque result.

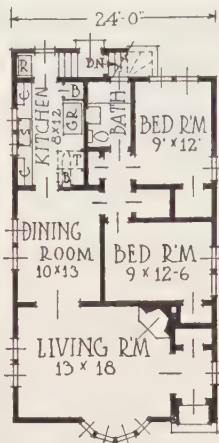


FIRST FLOOR PLAN



SECOND FLOOR PLAN

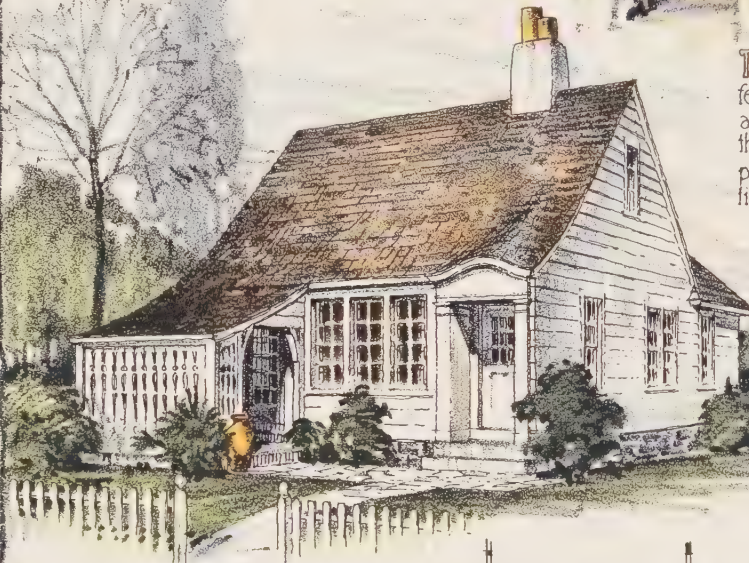




Here is a house which may to advantage be placed on a narrow lot without submerging one's individuality. The plan is a familiar and popular type but is arranged with unusual convenience and regard for the amenities of home life. The kitchen arrangement is exceptionally complete and compact . . .



FLOOR PLAN ~  
IB - IRONING BOARD  
T - FOLDING TABLE  
GR - GAS RANGE  
B - BROOM CLOSET  
R - REFRIGERATOR  
C - CUPBOARD  
S - SINK

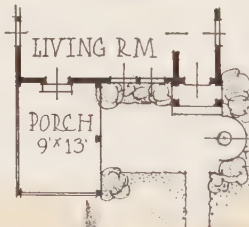


The variations shown below feature a dignified entrance and a living porch which has the merit of privacy, good proportion, and of not obstructing living room light.

A pleasant little entrance garden becomes an intimate part of the house



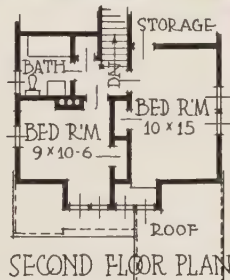
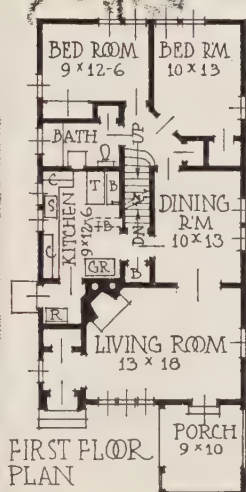
In any of these plans a stairway might be introduced at the centre of the house by using part of the bed room. Add dormers to the rear, and two small bed rooms and bath may be finished on the second floor.



SECTION  
SR15-4A

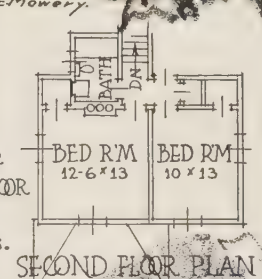
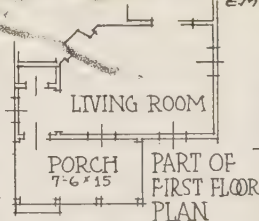
STAIRS REAR

THREE HOUSES WITH SIMILAR PLANS - 5 ROOMS



TB - TABLE & BENCH  
 ID - IRONING BOARD  
 GR - GAS RANGE  
 B - BROOM CLOSET  
 R - REFRIGERATOR  
 C - CUPBOARD  
 S - SINK

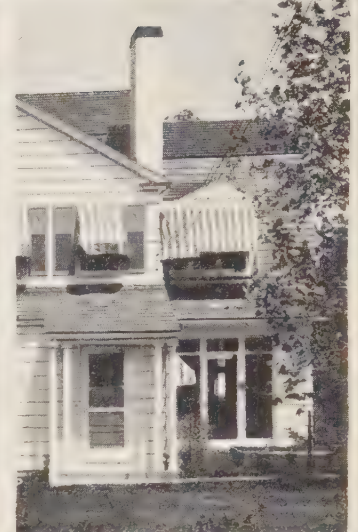
Two variations of the plan on the following page. The curving roof and its arrangement about the dormer is an important feature. A roof of such prominence should be laid with some irregularity using thick butt shingles. Much of the dignity of the design below depends on the finishing materials. 12" V-rustic siding and 6" flush siding above are separated by an 8" beveled belt course, lining with the first story window and porch cornices. Finish the corners with beveled quoins applied over the siding.



SECTION FOR ALTERNATIVE

# A SEVEN ROOM HOUSE.

AN ALTERNATIVE DESIGN USING GEORGIAN PROPORTIONS AND DETAIL.



AT THE CORNER

HOME OF MR. M. L. ALDEN.  
KANSAS CITY, MISSOURI.

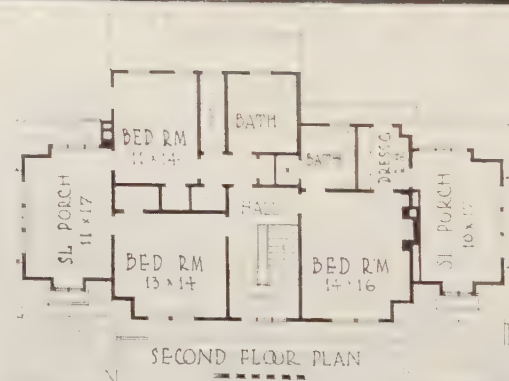
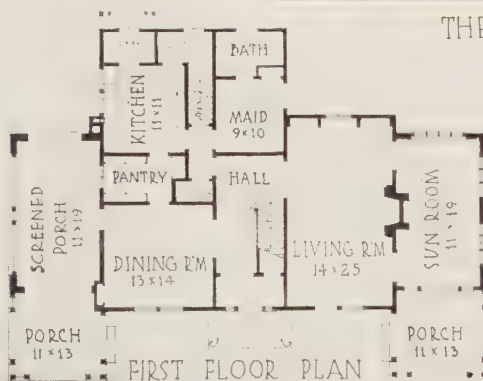
CLARENCE E. SHEPARD  
ARCHITECT  
HARRY L. WAGONER  
ASSOCIATE ARCHITECT

THIS HOUSE WAS AWARDED  
THE GOLD MEDAL OF THE  
KANSAS CITY ARCHITECTURAL  
LEAGUE

Long horizontal lines  
dominate this design.  
The low gambrel roof  
parallel with an expansive  
front, wide eaves that cast  
a deep shadow, low ceilings  
and foundations, are instrumental  
in accomplishing this pleasing  
result. Only the clustered porch  
columns furnish contrasting lines  
strongly terminating the design.



THE ENTRANCE





RESIDENCE OF ROBERT MEHORNAY. KANSAS CITY, MO. . . . . E.B. DELK, ARCHITECT.



RESIDENCE OF DR. JAMES P. HENDERSON, KANSAS CITY, MO. • ELIZABETH EVANS, ARCHT

THE HIGH TWO-STORIED PORCH, BORROWED FROM THE SOUTHERN COLONIAL, IS A DIGNIFIED AND GRACEFUL FEATURE • • AS HERE, IT SHOULD BE SUPPORTED WITH SIMPLE REFINED DETAILS AND PROPORTIONS • • •





HOME OF MR. ELDRED MOWERY, DEDHAM, MASS.  
ELDRER MOWERY, ARCHITECT.

This interesting example of architecturally good taste is primarily a study in proportion and surface texture. It has the virtue of simplicity and fuses intimately into the landscape.

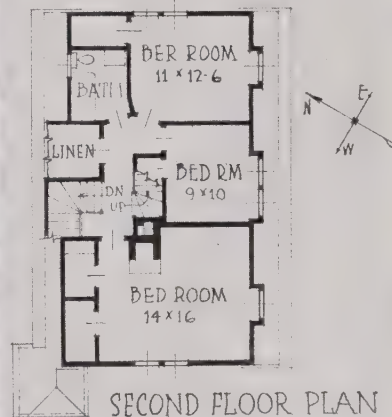
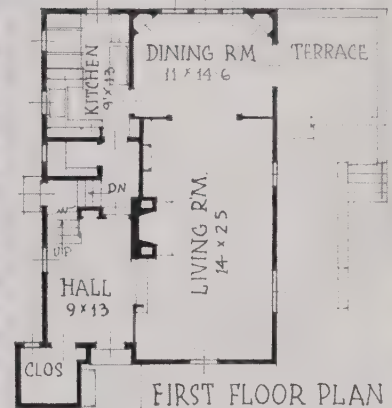
GR25-5A



With a straightforward plan, an exterior of exquisite fitness has here been developed without resorting to unnecessary details for decoration only. The one pure luxury the owner has permitted is the row of dentils under the eaves.

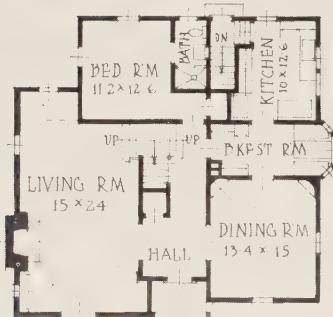
A lot sloping to the rear permits a garage and a well lighted studio in the basement. The steep roof affords space for an attic bed room.

The interior shows the same high plane of excellence. The ceiling beams are structural with the under floor dressed to serve also as finished ceiling.





HOME OF MRS. W.R. NEELY. CHEVY CHASE, MD.  
SMITH AND EDWARDS, ARCHITECTS.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

This house is quite as noteworthy for its excellent arrangement as for its unusual façade. The large living room has a sloping raftered ceiling high enough to permit a balcony from the stair landing. Built-in equipment, artistically designed and cleverly arranged, has been installed wherever it adds to convenience. The exterior is a logical and unpretentious, but charming expression of the plan.

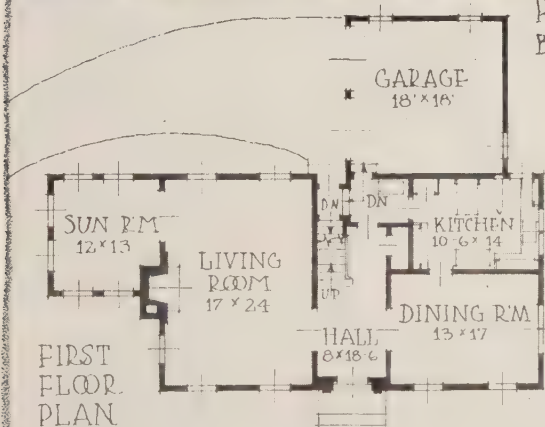
Doorway from living room to terrace→



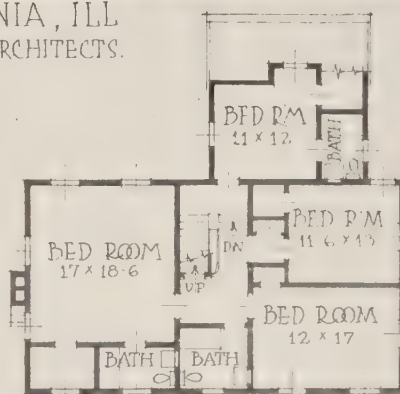
AT THE REAR



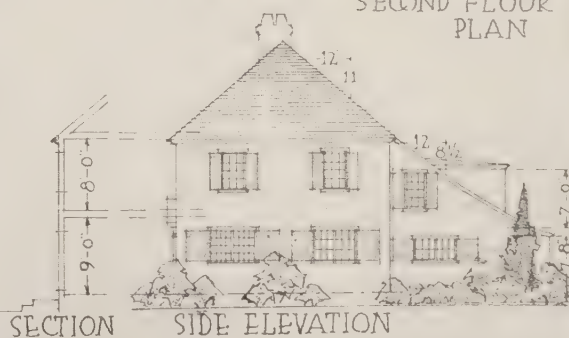
RESIDENCE IN RAVINIA, ILL  
BAIRD AND WARNER, ARCHITECTS.



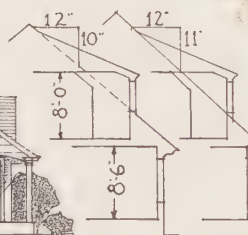
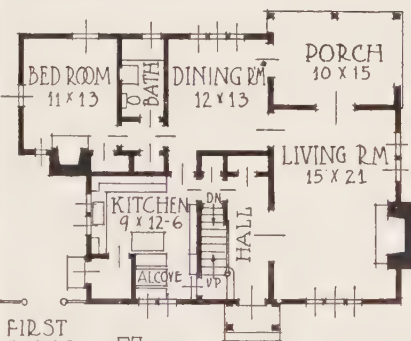
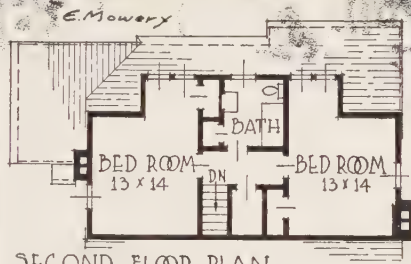
Impressive mass and simple composition distinguish this Colonial residence. Due to the low, sweeping roof over the garage at the rear, this house is equally pleasing from any point of view.



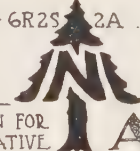
Subtle refinement is shown in the treatment of glass areas, the narrow trim, and the cornice which is reduced to the minimum sufficient to provide for a gutter. The only ornamental elaboration is that about the entrance. Such minute attention to detail is essential to best results in a house of this character.



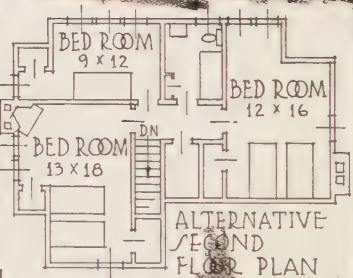
BR25-3



SECTION FOR  
ALTERNATIVE

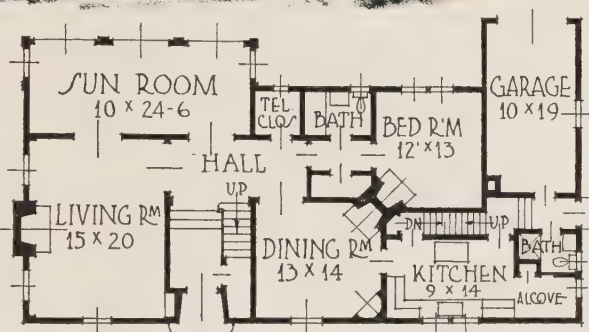


A notable feature of this design is the inclusion in the first floor of a room (with bath) that may be used either for a bedroom, library, studio, playroom or any purpose that suits the peculiar requirements of the family. The location of kitchen and breakfast alcove adjoining the hall and stairs has obvious advantages and meets the preference of many people for location of service facilities. Broad unbroken roof surfaces scintillating with the texture of wood shingles have the charm of simplicity.

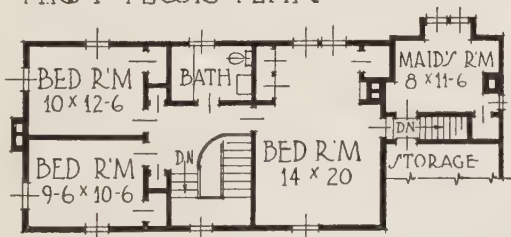


ALTERNATIVE — THIS ARRANGEMENT  
WOULD PROVIDE AN EXTRA BED ROOM  
FIRST FLOOR HAS KITCHEN PORCH ADDED.

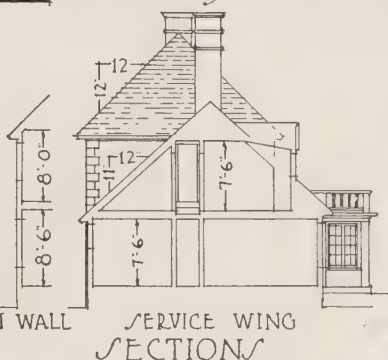
**A SIX ROOM HOUSE**



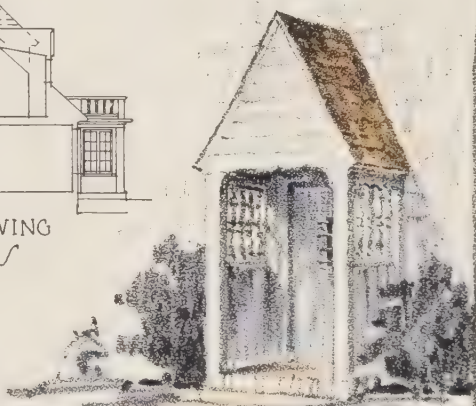
FIRST FLOOR PLAN



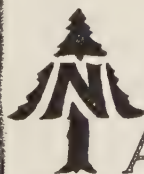
SECOND FLOOR PLAN



MAIN WALL SERVICE WING SECTIONS



AN ALTERNATIVE ENTRANCE



9R2S-1A

# A NINE ROOM HOUSE



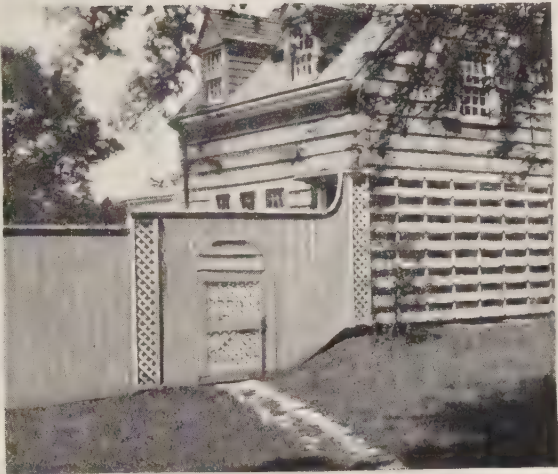
HOME OF MR. FREDERICK L. DAY. CAMBRIDGE. MASS.

ELIOT PUTNAM. ARCHITECT.



The charm of wood texture has been given full play in this attractive house, which belongs to a class wherein cost is of only secondary importance. . . The wood is stained to display the natural grain and color. . . Split shingles and hewn timbers with irregular edges are interwoven with milled siding and turned work to produce a rich tapestry effect. . . . .





HOME OF DR. MORTON RYDER. RYE, NEW YORK.

F. NELSON BREED, ARCH'T.

The low rambling house, so effective in wood construction, presents a new and unexpected picture at every turn. A succession of units skillfully coordinated are moulded snugly to the uneven ground preserving good light for the basement without the stilted effect of high foundations. The rived shingles offer a texture that never descends to monotony.





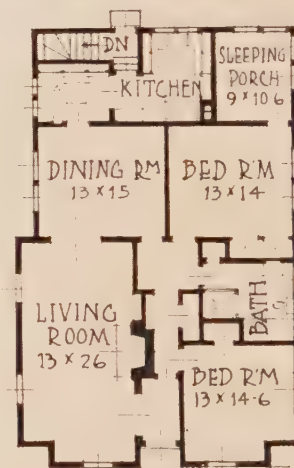
Morton Studio

HOME OF LLOYD Y. GRAHAM. SAN LEANDRO, CALIF.



LOOKING INTO BREAKFAST ROOM FROM KITCHEN.

The pleasing outlines of this white cottage are sharply contrasted both in color and form against an invaluable sylvan background. The architect has used this advantage to the fullest extent in creating a design which complements it most admirably.



FLOOR PLAN

The breakfast room (7'-0" x 8'-0") is large enough to accommodate a folding ironing board and a commodious pantry cupboard. The counter top is fitted with a drop leaf of table height, supported by a swinging arm, that can be dropped out of the way when not in use.

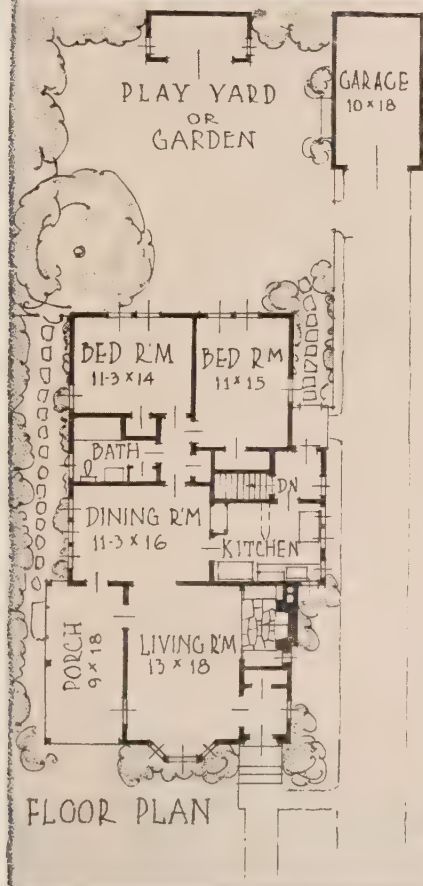




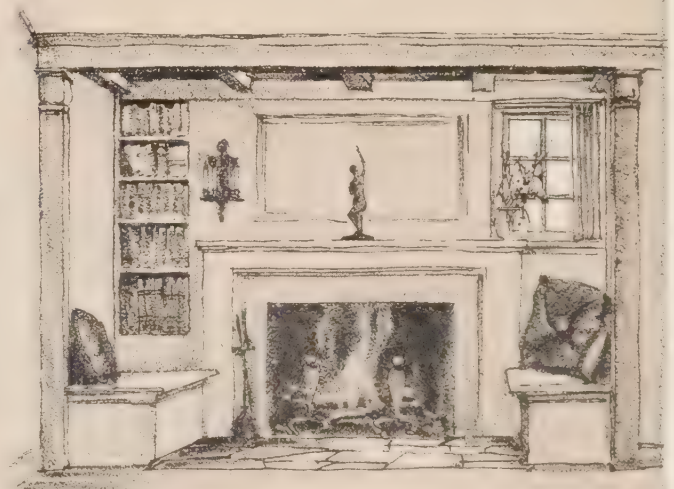
Anderson Street

HOME OF MR. ADOLPH MEYER, KANSAS CITY, MISSOURI  
H. L. WAGONER, ARCHITECT.

The theme of this small house is friendly personality. A welcoming doorway of refined detail ushers one into a sociable arrangement of the major rooms. For the intimate chat of a winter's eve, the recessed fireplace offers a cheerful setting.



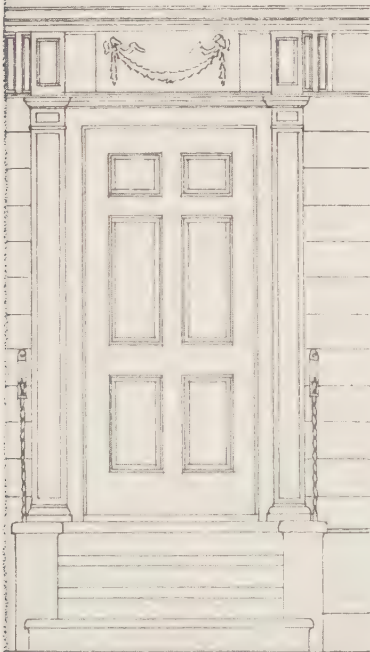
A pleasant and secluded garden or play yard at the rear of the lot is possible by virtue of the location of the garage and connecting fence.





Angelus Studio

HOME OF MR EARL G. CASH. PORTLAND, ORE  
CASH AND WOLFF, ARCHITECTS.



A familiar type, this house has been designed with unusual appreciation of detail and proportion. A well chosen setting has been skillfully developed to create a most picturesque composition.

The plan is well suited to the needs of an average family.

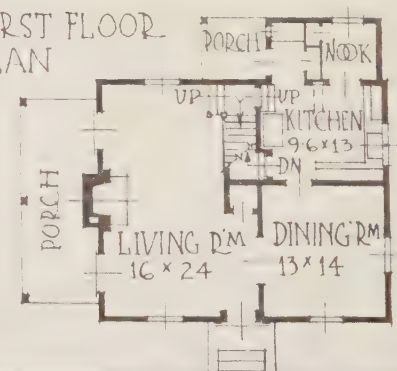


6R2S-1

SECOND FLOOR PLAN



FIRST FLOOR PLAN





• • • • AT LEFT  
• • RESIDENCE OF  
PROF. JOHN BREWER  
CAMBRIDGE, MASS.

BRUCE ELWELL  
ARCHITECT



These small frame houses present interesting varieties of conception which would group harmoniously. . . They have many common characteristics that make for an amicable relationship without monotonous repetition. . . At the same time there is absent that restless striving for the unique which often leads to a display of questionable taste. .

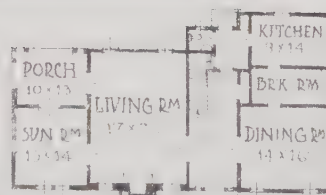




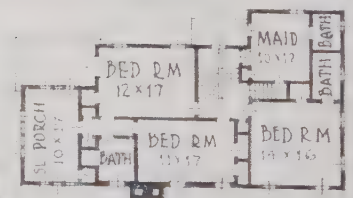
*Tyner & Murphy*

HOME OF MR MAURICE R. SMITH.  
KANSAS CITY, MISSOURI.  
EDW. W. TANNER A.I.A. ARCHITECT.

Striking evidence of the vitality of the Colonial style is this beautiful modern American home. A plan of the conventional centre hall type receives natural and unconventional expression on the exterior. . . .



FIRST FLOOR PLAN

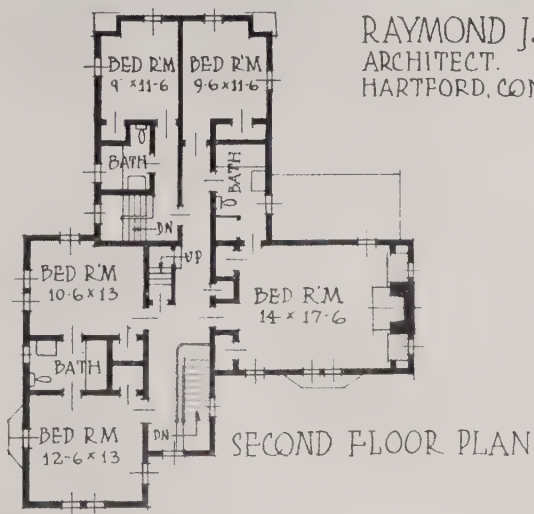


SECOND FLOOR PLAN

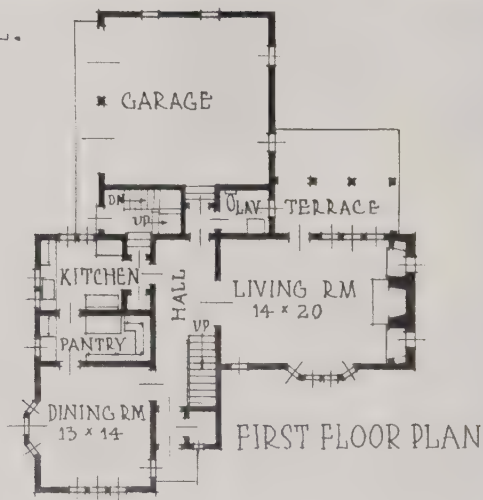




FIRST PRIZE WINNING HOUSE - 1929 EXHIBITION - CONNECTICUT ARCHITECTURAL LEAGUE



RAYMOND J. PERCIVAL.  
ARCHITECT.  
HARTFORD, CONN.



An era of standardized mass production might be expected to produce standardized homes. There is on the contrary a greater diversity in residential architecture at the present time than ever before. Architects strive to avoid any suggestion of "factory made". The variety of treatment possible in wood is endless without resorting to affectation or bizarre tricks.

In the house here illustrated, Mr Percival has made a notable contribution to the architecture of the present day.





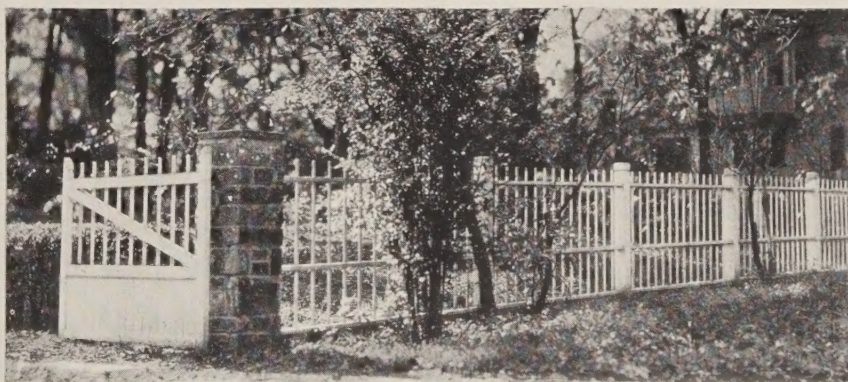
A GROUP OF HOUSES SHOWING  
MODERN COLONIAL TYPES.

It is appropriate that modern houses be expressive of modern modes of living. The present day Colonial house should not be a servile replica of the early prototypes built in a day of very different conditions. Designed in this spirit, these houses have a quiet charm, dignified and refined, appealing to the American taste, and suggesting comfort spaciousness and repose.





TOP - An unusual bay window by reason of the large central fixed sash..



AT LEFT - The picket fence is a versatile assistant in attractive landscaping.

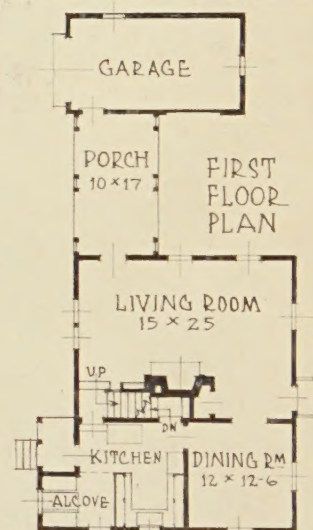
Two unusual adaptations of Colonial styles. . . . Widely differing in detail and proportion, these two houses are distinctly marked as modern and characterized by a singular attractiveness. . . .



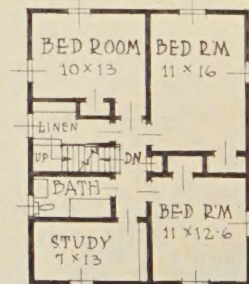


HOME OF Z. CARLETON STAPLES. DEDHAM, MASS.  
ELDRIDGE MOWERY, ARCHITECT.

Extreme simplicity is often an unappreciated asset until it is found in such a setting as this. Combined with good proportions, it achieves distinction. Where nature has so generously embellished, studied adornment is merely obtrusive. . . . .



SECOND FLOOR PLAN



## WHERE ADDITIONAL SPECIFIC LUMBER INFORMATION MAY BE OBTAINED

**A**S the publications of the National Lumber Manufacturers Association deal with lumber in general, it is suggested that those desiring additional information regarding the respective species of woods listed below should make requests for definitions, grading rules, and publications concerning the special advantages and characteristics of each species to the following member associations affiliated with the National Lumber Manufacturers Association:

CALIFORNIA REDWOOD ASSOCIATION,  
San Francisco, Calif.

**Redwood**

CALIFORNIA WHITE AND SUGAR PINE  
MANUFACTURERS ASSOCIATION,  
San Francisco, Calif.

**Sugar Pine, California White Pine, White Fir, Douglas  
Fir, Incense Cedar**

HARDWOOD MANUFACTURERS INSTITUTE,  
Memphis, Tenn.

**Ash, Basswood, Beech, Birch, Cherry, Cypress, Chest-  
nut, Cottonwood, Elm, Gum, Hickory, Maple,  
Magnolia, Oak, Poplar, Sycamore, Tupelo,  
Willow, Walnut, Tennessee Aromatic  
Red Cedar**

NORTH CAROLINA PINE ASSOCIATION,  
Norfolk, Va., and Macon, Ga.

**North Carolina Pine**

NORTHERN PINE MANUFACTURERS  
ASSOCIATION,  
Minneapolis, Minn.  
**Northern Pine**

NORTHERN HEMLOCK AND HARDWOOD  
MANUFACTURERS ASSOCIATION,  
Oshkosh, Wis.

**Hemlock, Birch, Maple, Basswood, Elm, Ash, Beech,  
Tamarack, White Pine**

SOUTHERN CYPRESS MANUFACTURERS  
ASSOCIATION,  
Jacksonville, Fla.

**Cypress, Tupelo**

SOUTHERN PINE ASSOCIATION,  
New Orleans, La.

**Longleaf and Shortleaf Southern Pine**

WEST COAST LUMBERMEN'S ASSOCIATION,  
Seattle, Wash., and Portland, Ore.

**Douglas Fir, West Coast Hemlock, Sitka Spruce,  
Western Red Cedar, Port Orford Cedar**

WESTERN PINE MANUFACTURERS  
ASSOCIATION,  
Portland, Ore.

**Pondosa Pine, Idaho White Pine, Larch, Douglas Fir,  
White Fir, Cedar and Spruce**

## NATIONAL LUMBER MANUFACTURERS ASSOCIATION

Transportation Building  
Washington, D. C.

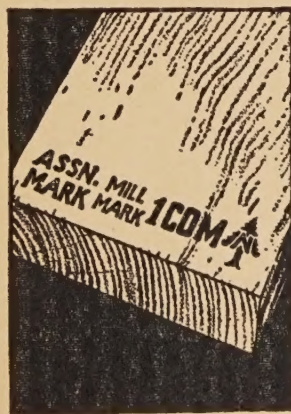
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### Cooperating Organizations

British Columbia Loggers Association.  
British Columbia Lumber & Shingle Manufacturers Association.  
Maple Flooring Manufacturers Association.  
National-American Wholesale Lumber Association.  
National Association of Wooden Box Manufacturers.  
Oak Flooring Manufacturers Association of the United States.  
Red Cedar Shingle Bureau.  
Service Bureau—American Wood Preservers Association.

"Everyone loves a home; everyone loves trees. The mature tree ready for harvesting is not allowed to die and waste, but is converted into lumber from which homes are built. Young growing trees, stately trees, then the completed home of wood—a cycle of cooperation between man and nature—true conservation of America's only renewable natural resource."